

OpenEdge Callpop



Would you like to send appointment reminders to your customer's phones with the push of a button? Drop your no-show rates by up to 80%? Facilitate customer payments and reduce your revenue cycle management? More efficiently staff your office and encourage your customers to give you positive reviews?

OpenEdge Callpop can do all of that for you and it's already available within your business management software!

Experience

Understand key customer details, before you answer the phone:

- ✓ Balance owed
- ✓ Appointment times and history
- ✓ Personal information (birthdays, anniversaries, etc)
- ✓ All family members
- ✓ Additional communication notes

Enhance customer relationships with easy to use tools:

- ✓ 2-way texting and appointment reminders
- ✓ New customer welcome messages
- ✓ Video introductions of staff
- ✓ Google directions sent to customer's phones

With OpenEdge Callpop you can:



Enhance your customer's experience



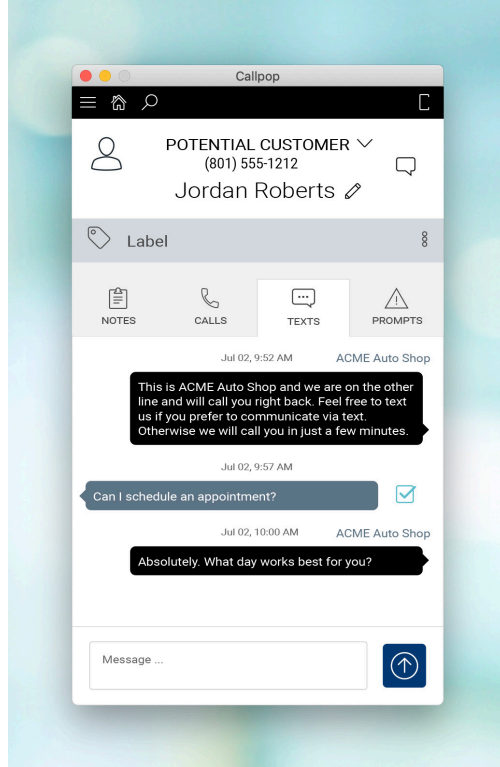
Increase your profitability



Drive your social reputation



Streamline your front office operations



Profitability

Office analytics available through OpenEdge Callpop help you:

- ✓ **Track your progress and make process improvements**
- ✓ **Make key staffing decisions with calls per day/hour**
- ✓ **Increase new customer conversion rates**

Reputation & Reviews

Combined with the OpenEdge Customer Engagement Suite which offers reputation management all from one easy portal, OpenEdge Callpop allows you to send review requests to your customers with a custom message.

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